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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Griffin et al.Application No./Patent No.: 10/544,118 Filed/Issue Date: April 18, 2007Entitled: Methods and Apparatus to Calculate Audience EstimationsNetratings, LLC, a Delaware Limited Liability Company
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
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in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Griffin et al. To: Netratings, Inc.
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☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

<u>/Sergio D. Filice/</u>	<u>September 30, 2009</u>
Signature	Date
<u>Sergio Filice</u>	<u>312-580-1020</u>
Printed or Typed Name	Telephone Number
<u>Attorney for Applicants</u>	
Title	

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